



**CTM**

BECAUSE WE LOVE BICYCLES

MARKETING  
PRODUCTS

2013 |

Dear customer, business partner,

the season 2012 was one of the most successful for CTM brand. Thanks to you we had the best sale in history of our company. The season 2013 is going to be full of expectations for all of us and we believe that it will be same succes story as the previous one. Our best interest is to support you and your sale therefore we prepared this catalogue of marketing products where you can choose promotional materials to improve your business and CTM brand image. Please note that we are doing our best to offer most competitive prices for all products included in this catalogue. Prices might be changing slightly during the season. We will confirm final prices after you place order. Deadline for all orders is 15.3.2013. Please contact our marketing department with further requests.

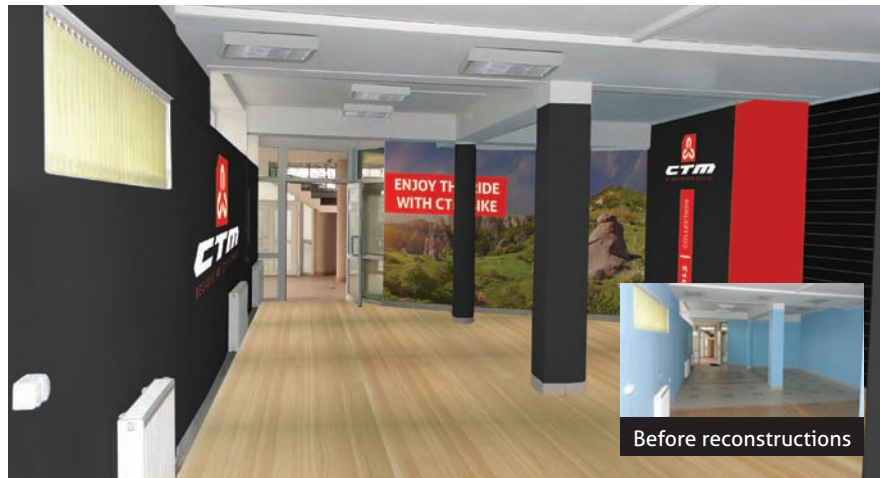
Let us wish you a successful season and we are looking forward to future cooperation.

with best regards

CTM Team

## CTM BRAND SHOP INTERIOR

Are you thinking to refurbish your shop or are you just opening a new one? You should definitely consider our offer for bicycle stands and interior design suggestions. Every customer is sensitive to what he can see in your shop. Pleasant environment and products displayed in the best way is motivating your customers to spend their money and return to your shop. We'd like to offer a set of interior components you can use to show, display and promote CTM products in your bicycle shop.



## BICYCLE STAND - HIGH

width 450mm, length 1950mm, high 2800mm

Stand for 2 bicycles possibly to be equipped with TV set is shining element which attracts every customer. Stand is made out of bicycle podium attached to wall board. This stand is necessary to be attached to the wall by bolts. Size can be adjusted according to you requirements.



Option of 1 bicycle and TV set - podium with wall board attached to the wall.



Wall board for 2 bicycles attached to the wall.

€194,00

No: 180,251



€116,00

No: 180,252



Wall board without podium - attached to the wall

## STAND FOR 2 BICYCLES – PODIUM

width 450mm, length 1950mm, high 250mm

Podium offers ideal opportunity to display bicycles anywhere in your shop. Size can be adjusted.



€81,00

No: 180,253

**STAND FOR BICYCLE - LOW**

Stand for 1 bicycle: width 450mm, length 1950mm, high 1300mm

Stand for 2 bicycles: width 900mm, length 1950mm, high 1300mm

Low stand for 1 bicycle or the alternative for double sided free standing display. Size can be adjusted.



**€137,00**  
No: 180,254

Stand for 1 bicycle.



**€221,00**  
No: 180,255

Double sided bicycle stand.

**ACCESSORIES SHELF - LOW WITH BICYCLE**

width 400mm, length 1950mm, high 1300mm

Low shelf for display of bicycle accessories with the possibility to display 1 bicycle. A shelf with attractive design where you can display all kind of bicycle accessories. Hooks can be ordered in many different lengths from 10 to 40 cm and can be moved freely along the shelf rails. Shelf is double sided and the size can be adjusted to fit perfectly in your shop.



Hanger		
length	price	No.
10cm	0,45€	180,261
15cm	0,52€	180,262
20cm	0,60€	180,263
25cm	0,65€	180,264
30cm	0,72€	180,265
35cm	0,85€	180,266
40cm	1,00€	180,267



Elegant wooden texture is giving exclusive appearance to this stand.

**€366,00**  
No: 180,256



Shelf display preview in combo with bicycle.

**ACCESSORIES BOARDS**

Low and high accessories board is the best way to display bicycle components in your shop. Low board can be attached to the wall by bolts or combined with low stand for 1 bicycle on the other side to stand freely. Hooks are used to hang up products on this board same as on the shelf. Size can be adjusted.

Accessories board combined with low stand for 1 bicycle. width 450mm, length 1950mm, high 1300mm



**€215,00**  
No: 180,258



Low accessories board. Length 1950mm, high 1300mm.

**€134,00**  
No: 180,257



High accessories board combined with bicycle stand. length 1950mm, high 2800mm.

**€249,00**  
No: 180,259



**STORE WINDOW DECORATION**

Store window decoration is the best way to promote you bicycle shop and attract possible customers. Self adhesive decals are printed with color technology resistant against weather and sunlight. It is possible to use "MESH" decal which is half transparent and allows the sunlight to pass through the window. After application of this decal the window will be dimmed slightly but you can still see through the window from inside of the shop. From outside the graphic appears colorful and sharp.

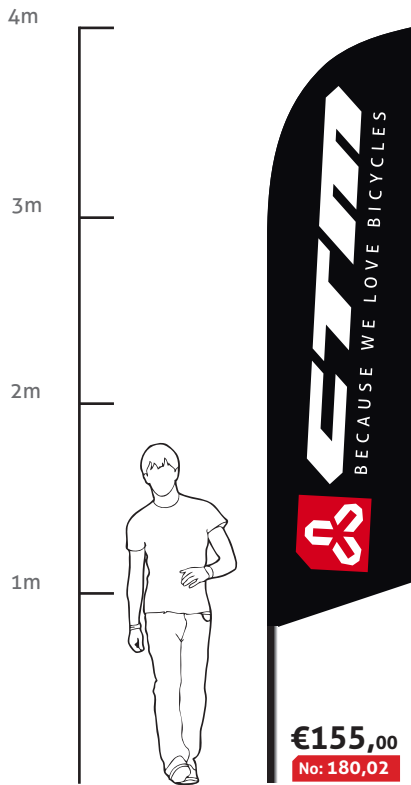
"MESH" decal (half transparent)

**€30 price/ m²**  
No: 180,081

SOLID decal (non transparent)

**€15 price/ m²**  
No: 180,082





## CTM FLAG – BEACHFLAG

Flag with stand you just can't avoid. It will attract your attention with it's high of 2,5 or 4m and design in CTM brand colors. The rod holding this flag is made of separate reinforced pieces which are attached end to end to each other. It makes this construction very flexible and able to withstand even strong wind or the harshest weather conditions. All metal parts are stainless steel plated. Flag is attached to the spike equipped with ball bearing giving it the possibility to move freely in the wind so the flag will never wrap around the rod and will stay visible all the time.



€155,00  
No: 180,02

€88,00  
No: 180,01

## CTM BANNER

Banner is made of highly resistant material designed for a long time outdoor usage. Banner can be attached through metal eyelets on each side. Size can be adjusted to your needs.

banner 300x80

€12,60  
No: 180,231



banner 150x90

€8,50  
No: 180,232



## CTM DOORMAT

Stylish doormat is giving a professional look to your shop entrance area and helps to protect other surfaces. The sole is made of rubber compound so it doesn't move even on slippery floor. It is designed for extensive usage. Available in 2 sizes.

€21,00  
No: 180,241  
size 60x85

€52,40  
No: 180,242  
size 85x150



## ROLL-UP STAND

width 800mm, high 2000mm

Roll-ups are mobile, easy assembled and highly effective promotion stands. Graphic is printed on very stable and strong material. Roll-up can be easily packed into included transportation bag. Graphic can be removed by a new one whenever necessary. Graphic can be designed according to your wishes.

€63,00  
No: 180,04



## BICYCLE STAND

width 1050mm, depth 390mm, high 1750mm

Stand is equipped with side rods and double sided silver clip-frame of A1 size. Graphic can be easily changed and is very well protected against bad weather. Parking stands are made of steel tubes with 18mm diameter and they are attached to the base made of steel tubes. Whole construction is zinc plated and highly resistant against bad weather and mechanical damage. Stand can be easily moved thanks to wheels on it's side.

€294,00  
No: 180,22







**MAN SHIRT - LONG SLEEVES**

No: 180,091	No: 180,092
size: M	size: L
No: 180,093	No: 180,094
size: XL	size: XXL

€18,30

Men elastic shirt, 97% cotton and 3% elasthan. Half open Italian collar, slim fit.



**MAN SHIRT - SHORT SLEEVES**

No: 180,211	No: 180,212
size: M	size: L
No: 180,213	No: 180,214
size: XL	size: XXL

€17,90

Men elastic shirt, 97% cotton and 3% elasthan. Half open Italian collar, slim fit.



**LADY SHIRT - SHORT SLEEVES**

No: 180,101	No: 180,102
size: S	size: M
No: 180,103	No: 180,104
size: L	size: XL

€17,90

Lady elastic shirt, 97% cotton and 3% elasthan. Shaped on front and back side, slim fit.



**T-SHIRT - BLACK**

No: 180,271	No: 180,272
size: M	size: L
No: 180,273	No: 180,274
size: XL	size: XXL

€4,20

Cotton T-shirt, elastic.



**T-SHIRT - WHITE**

No: 180,281	No: 180,282
size: M	size: L
No: 180,283	No: 180,284
size: XL	size: XXL

€3,40

Cotton T-shirt, elastic.



**POLO SHIRT**

No: 180,291	No: 180,292
size: M	size: L
No: 180,293	No: 180,294
size: XL	size: XXL

€14,20

100% cotton. Knitted collar and sleeve ends with white strips.



**SOFTSHELL JACKET - MEN**

No: 180,301	No: 180,302
size: M	size: L
No: 180,303	No: 180,304
size: XL	size: XXL

€38,60

Softshell jacket. 2x side and 1x . Adjustable by rubber bands to fit your body shape.



**SOFTSHELL JACKET - LADY**

No: 180,311	No: 180,312
size: S	size: M
No: 180,313	No: 180,314
size: L	size: XL

€38,60

Softshell jacket. 2x side and 1x . Adjustable by rubber bands to fit your body shape.



**HOODIE - UNISEX**

No: 180,321	No: 180,322
size: M	size: L
No: 180,323	No: 180,324
size: XL	size: XXL

€24,60

50% cotton - 50% polyester. Slim fit. 2 kangaroo pockets. Elastic sleeve ends and waist band. Hooded.



**VSET WITHOUT SLEEVES - UNISEX**

No: 180,331	No: 180,332
size: S	size: M
No: 180,333	No: 180,334
size: L	size: XL

€12,70

100% polyester - FLEECE. Short cut, long zip on front, 3 pockets.



**CTM CAP**

kód: 180,34

€2,30

6 stitched ventilation holes. Adjustable band on back.



**CTM SOCKS**

No: 180,351	No: 180,352
size: 38-42	size: 43-47

€2,10

Cotton socks.



### DOUBLE SIDED PRESENTATION STAND

No: 180,36 €94,50

width 59cm, high 83,5cm  
Easy to be used and moved. Graphic can be changed easily.



### DOUBLE SIDED LIGHT BOX

No: 180,37 €168,00

width 11,5cm, high 37cm, length 75cm  
Double sided light box, to be hanged, led lights.



### NOTEBOOK

No: 180,38 €1,70

A5 size, 50 pages.



### LEAFLET

No: 180,20 free

CTM leaflet with preview of all bicycles we offer for 2013 season. Perfect promotional material for all hesitating customers!



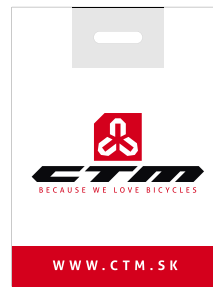
### WALL CLOCK

No: 180,39 €25,00



### COIN TRAY

No: 180,40 €8,10



### PLASTIC BAG

No: 180,11 €0,16



### BUSINESS CARD HOLDER

No: 180,41 €1,96



### DECALS

No: 180,42 €0,06

Set of 2 decals on transparent foil - width 10cm.



### DECAL

No: 180,15 black  
No: 180,17 white €0,74

Self adhesive decal on transfer foil - size 40x7cm.



### DECAL

No: 180,16 black  
No: 180,18 white €2,63

Self adhesive decal on transfer foil - size 70x12cm.



### MAGNET

No: 180,43 €0,60

Diameter 56cm.



### UMBRELLA

No: 180,44 €6,00



### KEY LIGHT - LED

No: 180,45 €1,30



### ADHESIVE TAPE

No: 180,46 €1,70



### PEN

No: 180,47 €0,38



## WE SUPPORT YOUNG TALENTS

Sponsoring is part of our business. We believe that supporting young riders is great contribution to the cycling sport. Young riders like Martin KANPEC or Filip ZEMAN have potential and determination to be successful even on international contests. It the company with other great riders of CTM- NOVATEC Team like Lukáš UČEŇ, Matej LAK-TIŠ and Adrián LAŠŠO they grabbed historically best position in Slovakian downhill championship.

Lukáš UČEŇ is slovak downhill champion and overall winner of the whole downhill serie. Martin KNAPEC as a tripple slovak champion grabbed another trophy for our team in JUNIOR category. Filip ZEMAN confirmed the domination of CTM-NOVATEC Team and won championship in Youngster category.

We are pleased that all this amazing riders believe in CTM brand and choose our MONS frame for their team bikes. By training on our bicycles they are the proof that CTM bicycles are of the highest quality and suitable even for the most demanding riders.

We are proud sponsor of CTM-NOVATEC Team and we celebrate their success as our own.



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